

SEARCHED DESTINATIONS WITHIN THE PREMIUM PUBLISHER NETWORK Q1 / 2017		DEVELOPMENT FROM Q1 / 2016	POSITION IN Q1 / 2016	ALTERNATIVE DESTINATIONS				
				1.	2.	3.	4.	5.
1.	Hurghada	3,84%	3	El-Gouna	Sharm el-Sheikh	Safaga	Marsa Alam	Gazipasa
2.	Dubai	2,83%	6	Abu Dhabi	Colombo	Agadir	Larnaca	Sharm el-Sheikh
3.	Palma de Mallorca	-3,54%	1	Heraklion	Málaga	Larnaca	Split	Funchal
4.	Barcelona	0,80%	4	Madrid	Málaga	Alicante	Heraklion	Palma de Mallorca
5.	Side	-2,49%	2	Kemer	Gazipasa	Kuşadası	Bodrum	Antalya
6.	Antalya	-1,66%	5	Gazipasa	Bodrum	Kemer	İzmir	Kuşadası
7.	Bangkok	0,22%	8	Han	Khao Lak	Colombo	Cancún	Miami
8.	Marsa Alam	1,53%	13	Sharm el-Sheikh	Safaga	El-Gouna	Hurghada	Gazipasa
9.	Abu Dhabi	-0,71%	9	Dubai	Colombo	Havana	Agadir	Larnaca
10.	Sharm el-Sheikh	1,74%	29	Safaga	Marsa Alam	Gazipasa	El-Gouna	Agadir
11.	Athens	0,50%	14	Thessaloniki	Larnaca	Colombo	Heraklion	Gazipasa
12.	Cancún	-0,21%	11	Colombo	Khao Lak	Havana	Bávaro	Miami
13.	Miami	-2,26%	7	Los Angeles	Havana	Cancún	Khao Lak	Bávaro
14.	Playa del Ingles	1,01%	25	Costa Calma	Puerto de la Cruz	Cala Rajada	Cala Millor	Costa de la Luz
15.	Costa de la Luz	1,15%	31	Cala Rajada	Málaga	Costa Calma	Cala Millor	Puerto de la Cruz
16.	Safaga	1,57%	56	El-Gouna	Sharm el-Sheikh	Marsa Alam	Gazipasa	Kemer
17.	Costa Calma	0,85%	32	Playa del Ingles	Puerto de la Cruz	Cala Rajada	Cala Millor	Costa de la Luz
18.	Bávaro	1,19%	53	Gazipasa	Kuşadası	İzmir	Kemer	Antalya
19.	Burgas	-0,14%	15	Cancún	Havana	Colombo	Miami	Johannesburg
20.	İzmir	0,78%	40	Gazipasa	Bodrum	Kuşadası	Kemer	Antalya
21.	Khao Lak	-0,02%	18	Cancún	Colombo	Bangkok	Miami	Abu Dhabi
22.	Agadir	0,96%	50	Marrakech	Gazipasa	Colombo	Larnaca	Bodrum
23.	Los Angeles	-1,01%	12	Miami	Havana	Johannesburg	Cancún	Colombo
24.	Marrakech	0,32%	22	Agadir	Larnaca	Safaga	Gazipasa	Hammamet
25.	Varna	0,10%	19	Burgas	Gazipasa	Larnaca	Hammamet	Bodrum
26.	Cape Town	0,29%	24	Johannesburg	Miami	Colombo	Los Angeles	Cancún
27.	Madrid	-1,20%	10	Alicante	Málaga	Barcelona	Athens	Funchal
28.	Málaga	-0,35%	17	Alicante	Heraklion	Madrid	Funchal	Palma de Mallorca
29.	Thessaloniki	0,34%	30	Athens	Heraklion	Larnaca	Split	Málaga
30.	Cala Millor	0,16%	26	Cala Rajada	Costa Calma	Playa del Ingles	Puerto de la Cruz	Costa de la Luz